

mushaboom
design™



The RITA's WORLD Collection



RITA'S WORLD Collection



Rita's World is the latest collection of Mushaboom Design™ in collaboration with the artist Rita Winkler.

Inspired by Rita's playful use of colour and the joy present in her work, Mushaboom Design™ has sampled sections of many of Rita's paintings and created a series of repeat patterns suitable for upholstery fabric or wallcovering.

This inaugural collection is comprised of six designs in six colourways with the addition of a mural-size artwork of a cow portrait.



The **Rita's World** upholstery and wallcovering collection is inspired by the art of Rita Winkler, a 37-year-old, Toronto-based watercolor artist who was born with Down syndrome and who brings joy into the world through both her art and her actions.

"Her paintings are playful and intuitive, not analytical. You can feel the fun she has making them. There is freedom from realism in her choice and placement of colour, and in her addition of decorations like dots and stripes. I knew it would be a great experience to use her work as inspiration and source material for a new textile line that blends our artistic perspectives." -Barry Roode





CIRCUS on wall and pattern
POSEY on pillow



BALLOON on wall
Original scale painting of **MOO** by Rita Winkler



CONFETTI on wall
Original scale painting of **ORANGE OWL** by Rita Winkler



PICNIC on wall
POSEY on bench



MOO on wall



FEST on pillow

There are six colourways in the collection with
some patterns having additional colours

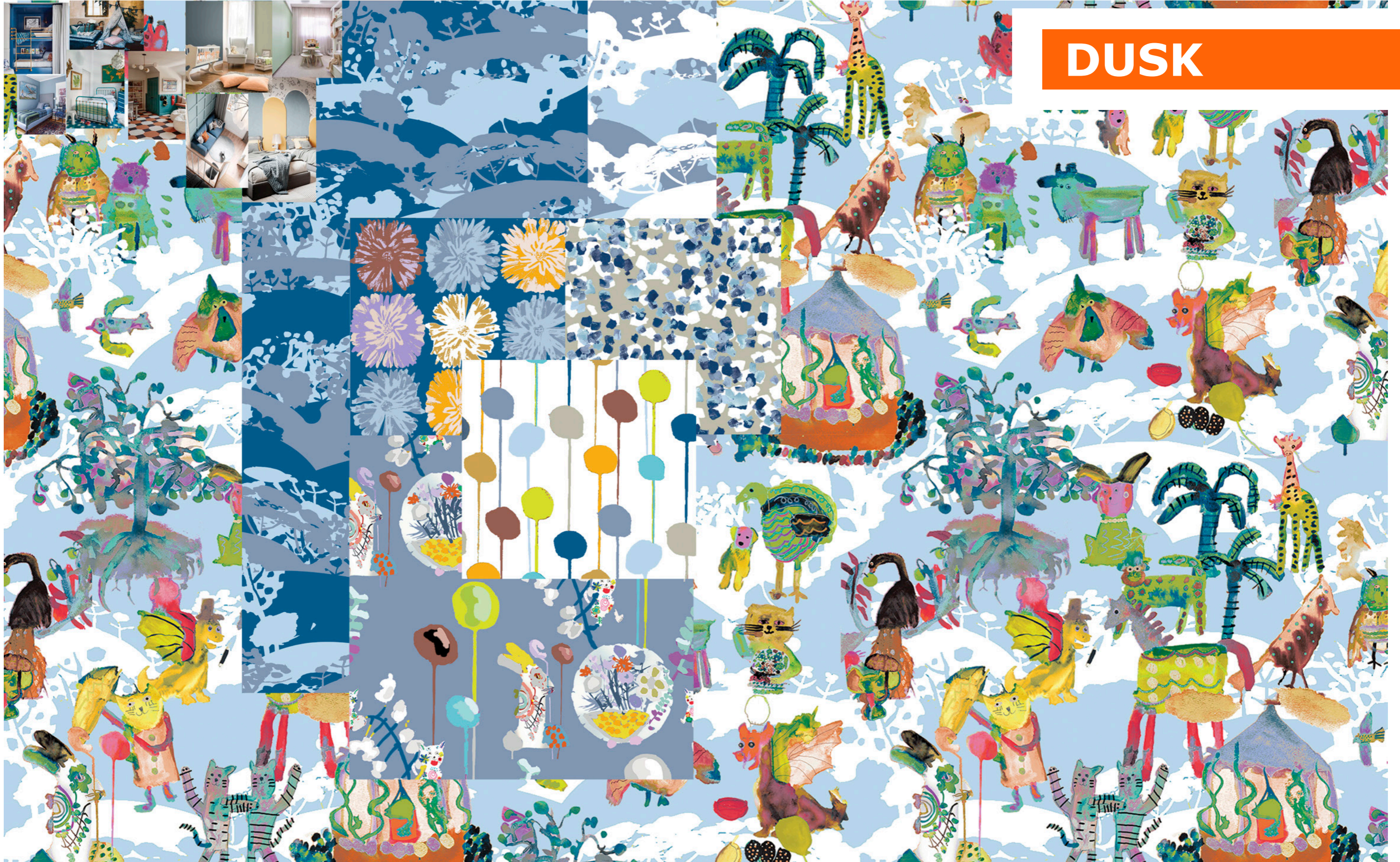
RAINBOW



DAWN



DUSK



SPIRIT



NOON



ZEN





Experience

BIO

Barry Roode, Creative Director, and Owner is an artist and designer based in Mushaboom, Nova Scotia, Canada and Mantova, Italy. He has a Bachelor of Fine Arts from the Nova Scotia College of Art and Design and a Master of Fine Arts from the Statens Høgskole i Kunsthåndverk og Design ("State School of Art and Design"), in Bergen, Norway.

His work has been exhibited at many venues nationally and internationally including

Tortona Design week and vvFutura Projects, Fuori Salone, Milan
Maison et Objet, Paris
ID, Toronto
Decosit, Brussels
Neocon, Chicago

During the course of his career Barry has worked on projects for such prestigious design houses as Design-Tex, Maharam, Arc-Com, and Pollack. Created exclusive products for OEM's such as Teknion, Global, Kimball, Steelcase, and Herman vMiller. Designed custom collections for corporations such as Bell South, Guinness, UCLA Medical Centre, and Capital One in partnership with major firms such as SOM, Perkins and Will, and Gensler.

VISION

Inspiration from urban sophistication to natural beauty is found in my travels, and brought together through sketching, photography, painting and collage which all comes together in digital painting - freely combining any or all of these elements. I hope people experience my sense of adventure in the work.

Sustainability is an inherent part of Mushaboom Design™. Creating durable products, choosing renewable recycled and recyclable materials, and better processes. Digital printing has dismantled allows for reduced sampling, inventory, and water consumption.

I enjoy working directly with clients and so offer a bespoke service for exclusive designs and materials can meet the needs of any project.

PERSONAL

I am a bit of an adventurer...leaving my home of Nova Scotia for Montreal with a caravan of fellow art students and have just kept going! I've lived in eight countries on three continents, speak five languages, am a lover a dogs, and a dancer. Don't let me sing where you can hear me.

All textile designs in this presentation are copyright of Barry Roode / Mushaboom Design™

Mushaboom Design™ | barry@mushaboomdesign.com | +393283751755 | Viale Luigi Vaschi 7, Apt 3. 46100 Mantova, MN, Italia



Wallpaper

Smooth paper, prepasted
(water activated can be DIY installed)

Eco friendly printing

24" by 12' roll

PVC free, Class A fire Rating

Recommended price: \$80 USD per roll

Made in USA

Upholstery

100% cotton (basket weave)

Non-optic white base

Machine washable (gentle)

Eco friendly printing

60" wide roll

10.6 oz /sq. yard

25,000 Martindale (abrasion test)

Recommended price: \$150 yard

Made in USA

Contract

All designs can be produced on
materials suitable for contract
applications.

